# **Dialogue Systems**

Al in HCI **Ondřej Dušek** 8. 3. 2024

ÚFAL

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### What's Conversational AI = Dialogue System?

- Definition: A (spoken) dialogue system is a computer system designed to interact with users in (spoken) natural language
  - Wide covers lots of different cases
    - "smart speakers" / phone OS assistants
    - phone hotline systems (even tone-dial ones)
    - in-car systems
    - assistive technologies: therapy, elderly care, companions
    - entertainment: video game NPCs, chatbots
- DSs are cool:
  - ultimate natural interface: say what you want
  - lots of active research far from solved
  - already used commercially



### Real-life dialogue systems: Virtual Assistants

- Google, Amazon, Apple..., Mycroft, Rhasspy (open-source)
- Hardware devices, but mostly work online
  - good microphones + low-spec computer
- Huge knowledge bases
  - Google: combined with web search
- Lots of domains programmed in, but all by hand
  - integration with a lot of services (calendar, music, shopping, weather, news...)
  - you can add your own (with limitations)
- Can keep some context
- Conversational capabilities limited





Google Nest



Apple HomePod

#### **Real-life dialogue systems: Large Language Models**

- ChatGPT(3.5/4), Bard, Claude..., Llama, Zephyr, Mistral
  - closed models (API-only) vs. open (you can download them)
- Ask anything, get some reply

Who is Ondřej Dušek?

University, Prague, Czech Republic.

- impressive text editing skills
- trained to be convincing, not necessarily true

14, depending how you count



There once was a programmer in Vim Whose exit strategy was looking grim They tried to escape But couldn't find the right shape Until they remembered to type ":q!" and win!

Nice, now try it while speaking like a pirate

Arrr, listen ye mateys to me tale, Of a sailor who be stuck in Vim's jail, He couldn't leave the text editor, No matter how he did endeavour,

But then he remembered ":q!" and set sail!

Dušek's research focuses on developing computational models and algorithms for natural language generation, dialogue systems, and machine learning approaches for NLP tasks. He has published several research papers in top-tier NLP conferences and journals, and he has also served as a reviewer and program committee member for these conferences.

Ondřej Dušek is a researcher and academic in the field of natural language processing (NLP).

He is currently an Assistant Professor at the Faculty of Mathematics and Physics, Charles

In addition to his research, Dušek is also actively involved in teaching and mentoring students in the field of NLP. He has supervised several Master's and PhD theses, and he teaches courses on topics such as computational linguistics, NLP, and machine learning. 

no PhD graduate at the time

no other tasks than

generation & dialogue

Dialogue Systems

#### I only teach dialogue systems

#### **Dialogue System Types**

#### **Task-oriented**

- focused on completing a certain task/tasks
  - booking restaurants/flights, finding bus schedules, smart home...
- most actual DS in the wild
  - also our main focus in this talk
- (typically) single/multi domain
  - talk about 1/more topics

#### **Non-task-oriented**

- chitchat social conversation, entertainment
  - persona, gaming the Turing test
- typically **open-domain** talk about anything

#### **Comm. Modes:** voice / text / multimodal (face, graphics...)

#### **Task-oriented Dialogue Example**

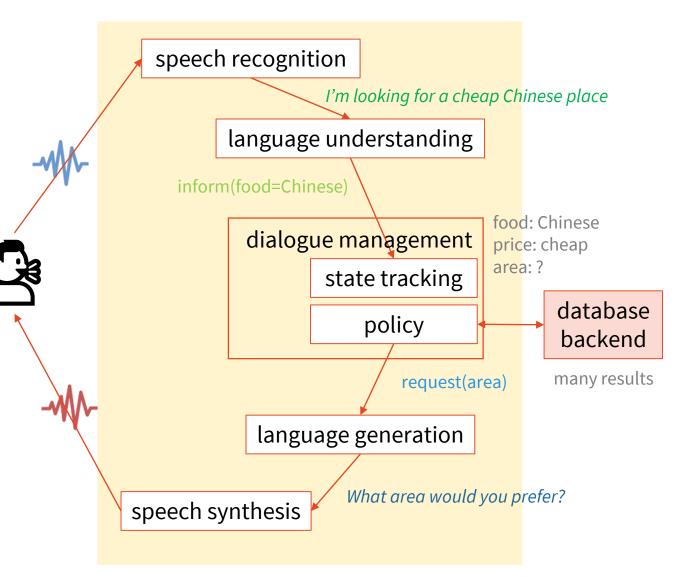
**Dialogue Systems** 

- MultiWOZ: benchmark for task-oriented dialogue in multiple domains
  - hotels, restaurants, attractions, trains, taxi, police, hospital
  - domains are connected (e.g. taxi from hotel to attraction)
  - 10k dialogues, extensive annotation (but noisy!)

1.	user: state: DB:	I am looking for a train from Cambridge to London Kinks Cross. {train {departure = cambridge, destination = london kings cross}} {train (70) {}} [count] [departure] [destination] There are _70, trains departing from Cambridge to London Kings Cross What devuyed you like to travel?
	system:	There are 70 trains departing from Cambridge to London Kings Cross. What day would you like to travel?
2.	user: state: DB: system:	I would like to leave on Saturday after 18:45. {train {day = saturday, departure = cambridge, destination = london kings cross, leave at = 18:45}} {train (3) {arrive by = 19:51,21:51,23:51; id = TR0427,TR0925,TR4898; leave at = 19:00,21:00,23:00; }} [id] [leave_at] [arrive_by] TR0427 leaves at 19:00 and arrives by 19:51 . Would you like to book this train?
3.	user:	Yes, I would like to book it for eight people.
	system:	[ <b>reference</b> ] I have booked it for you. Your reference number is 00000057. Is there anything else I can help you with?
4.	user: belief: DB:	I am also looking for an expensive restaurant in the centre. {restaurant {area = centre, price range = expensive} train {}} {restaurant (33) {area = centre (33); name=Curry Garden,;},} [count] [price_range] [area]
	system:	There are 33 expensive restaurants in the centre. Is there a particular type of food you would like?

## **Dialogue Systems Architecture**

- traditional DS pipeline:
  - ASR: voice  $\rightarrow$  text
  - NLU:text → meaning
  - DM: meaning → reaction
  - NLG: reaction  $\rightarrow$  text
  - TTS: text  $\rightarrow$  voice
- backend
  - needed for anything better than basic chit-chat
- text-based systems:
   NLU→DM→NLG only



### **Automatic Speech Recognition (ASR)**

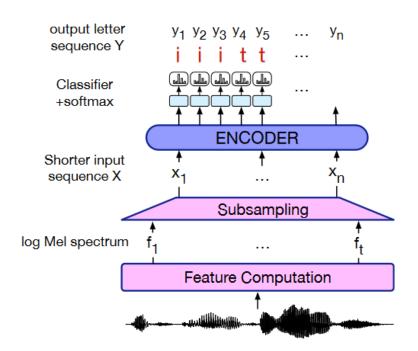
- Converting **speech signal** (acoustic waves) **into text**
- Typically produces several possible hypotheses with confidence scores
  - n-best list
- Very good in ideal conditions

#### • Problems:

• noise, accents, longer distance, echo cancellation, channel (phone)... 0.8 I'm looking for a restaurant0.4 uhm looking for a restaurant0.2 looking for a rest tour rant

## **Speech Recognition**

- Also: voice activity detection
  - detect when the user started & finished speaking
  - wake words ("OK, Google") much simpler
- ASR implementation: mostly neural networks
  - take acoustic features (frequency spectrum)
  - compare with previous
  - emit phonemes/letters
- Limited domains: use of language models
  - some words/phrases more likely than others
  - previous context can be used
  - this can improve the experience **a lot**!
  - problem: out-of-vocabulary words





#### Natural/Spoken Language understanding (NLU/SLU)

- Extracting the meaning from the (now textual) user utterance
- Converting into a structured semantic representation
  - dialogue acts:
    - act type/intent (*inform, request, confirm*)
    - slot/attribute (*price, time...*)
    - value (11:34, cheap, city center...)
    - typically intent detection + slot-value tagging
  - other, more complex e.g. syntax trees, predicate logic

inform(food=Chinese, price=cheap)
request(address)

#### Language Understanding

- Implementation varies
  - (partial) handcrafting viable for limited domains
    - keyword spotting
    - regular expressions
    - handcrafted grammars
  - machine learning various methods
    - intent classifiers
    - slot tagging/classification
- Can also provide n-best outputs
- Problems:
  - recovering from bad ASR
  - ambiguities
  - variation

S: Leaving Baltimore. What is the arrival city?
U: fine Portland [ASR error]
S: Arriving in Portland. On what date?
U: No not Portland Frankfurt Germany

[On a Tuesday] U: I'd like to book a flight from London to New York for <u>next Friday</u>

U: Chinese city center
U: uhm I've been wondering if you could find me a restaurant that has Chinese food close to the city center please

## **Dialogue Manager (DM)**

- Given NLU input & dialogue so far, responsible for **deciding on next action** 
  - keeps track of what has been said in the dialogue
  - keeps track of user profile
  - interacts with backend (database, internet services)
- Dialogue so far = **dialogue history**, modelled by **dialogue state** 
  - managed by dialogue state tracker
- System actions decided by **dialogue policy**

## **Dialogue state / State tracking**

- Stores (a summary of) dialogue history
  - User requests + information they provided so far
  - Information requested & provided by the system
  - User preferences
- Implementation
  - handcrafted e.g. replace value per slot with last-mentioned
    - good enough in some circumstances
  - probabilistic keep an estimate of per-slot preferences based on SLU output
    - more robust, more complex

price: cheap food: Chinese area: riverside

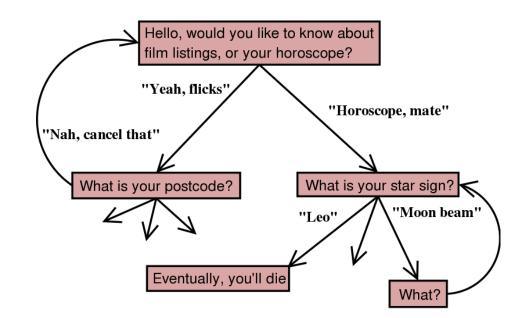
price: 0.8 cheap 0.1 moderate 0.1 <null> food: 0.7 Chinese 0.3 Vietnamese area: 0.5 riverside 0.3 <null> 0.2 city center

## **Dialogue Policy**

- Decision on next system action, given dialogue state
- Involves backend queries
- Result represented as system dialogue act
- Handcrafted:
  - if-then-else clauses
  - flowcharts (e.g. VoiceXML)
- Machine learning
  - often trained with reinforcement learning
  - POMDP (Partially Observable Markov Decision Process)
  - recurrent neural networks



inform(name=Golden Dragon, food=Chinese, price=cheap)



### Natural Language Generation (NLG) / Response Generation

- Representing system dialogue act in natural language (text)
  - reverse NLU
- How to express things might depend on context
  - Goals: fluency, naturalness, avoid repetition (...)
- Traditional approach: templates
  - Fill in (=lexicalize) values into predefined templates (sentence skeletons)
  - Works well for limited domains

inform(name=Golden Dragon, food=Chinese, price=cheap)
+
<name> is a <price>-ly priced restaurant serving <food> food
=
Golden Dragon is a cheaply priced restaurant serving Chinese food.

- Statistical approach: seq2seq/pretrained language models (→)
  - input: system dialogue act, output: sentence

## **Text-to-speech (TTS) / Speech Synthesis**

- Generate a speech signal corresponding to NLG output
  - text  $\rightarrow$  sequence of **phonemes** 
    - minimal distinguishing units of sound (e.g. [p], [t], [ŋ] "ng", [ə] "eh/uh", [i:] "ee")
  - + pitch/intonation, speed, pauses, volume/accents
- Standard pipeline:
  - text normalization
    - abbreviations
    - punctuation
    - numbers, dates, times
  - pronunciation analysis (grapheme → phoneme conversion)
  - (intonation/stress generation)
  - waveform synthesis
    - **concatenative** record, cut into phoneme transitions (diphones), glue them together
    - **neural** directly predict wave/spectrogram

take bus number 3 at 5:04am take bus number three at five o four a m teik b∧s n∧mbə θri: æt faiv əʊ fo:r ei ɛm



## **Dialogue toolkits/Authoring tools**

- Define your domain/inputs
  - intents, slots, values (~NLU), with examples
- Define your actions/responses
  - what happens on intent X? (e.g. call this function/provide pre-written reply)
- Toolkit does the rest
  - train NLU system
  - run the dialogue call your actions/functions
- Some toolkits plug into voice assistants
  - Google Dialogflow, Alexa Skills Kit, Apple SiriKit, IBM Watson Assistant
- Some are standalone/offline
  - Rasa...

https://rasa.com/

https://dialogflow.cloud.google.com/

https://developer.apple.com/siri/

https://developer.amazon.com/alexa-skills-kit

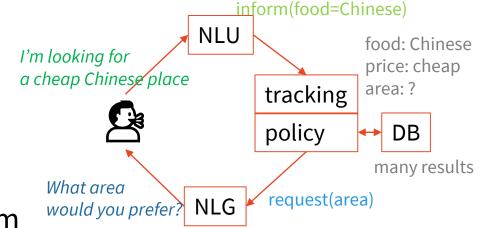
17

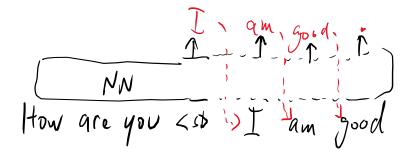
#### End-to-end Dialogue models (vs. separate components)

- Separate components (NLU→DM→NLG):
  - more flexible (replace one, keep the rest)
  - more explainable
  - trained separately, possibly optimization by RL
  - error accumulation
  - improved components don't mean improved system

#### • End-to-end models:

- single neural network for NLU&DM&NLG
  - typically pretrained Transformer language models
- joint supervised optimization, RL still works
- needs a lot of data
- less control of outputs: hallucination, dull/repetitive





## Neural language models

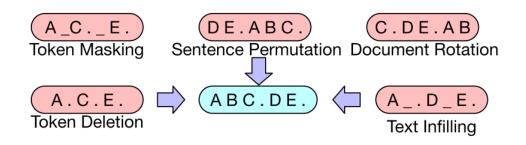
- Transformer neural architecture
  - (sub)word representation: **embedding** = vector of numbers
  - blocks: attention (combining context) + fully-connected (abstracting)
  - predicting next (sub)word = classification: choosing 1 out of ca. 50k (low level!)
  - trained from data: initialize randomly & iteratively improve

#### Pretrained models

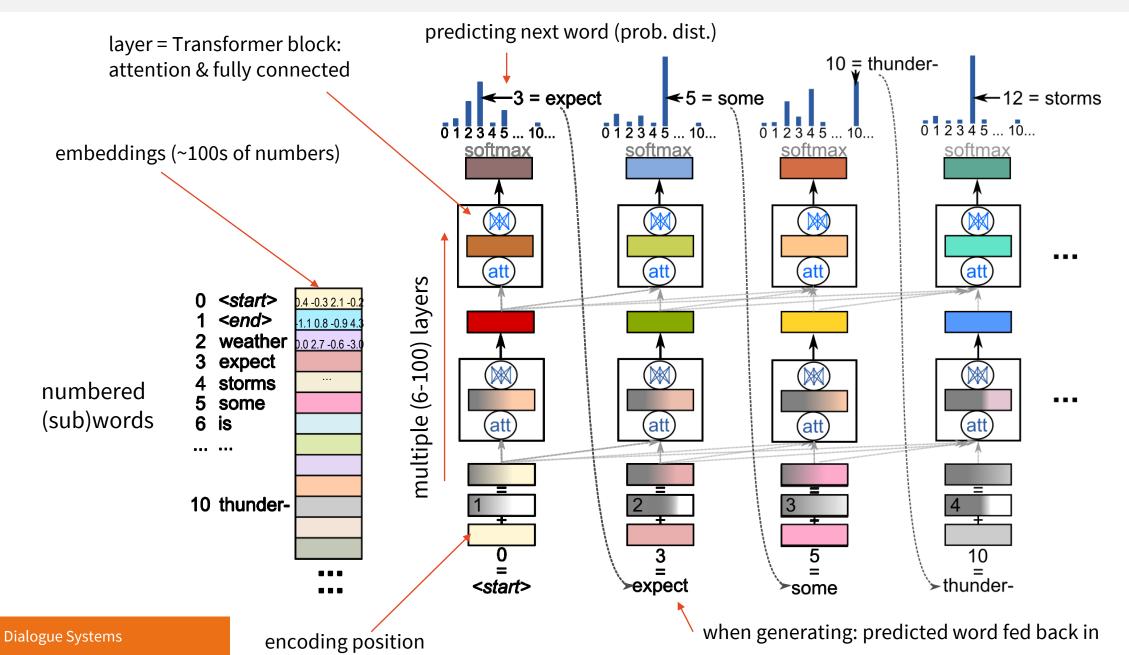
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- Transformers trained on vast amounts of data
- Self-supervised training: just naturally occurring text & simple tasks
  - predicting next word
  - predicting masked word
  - fixing corrupt sentences
- Lot of them released online, plug-and-play

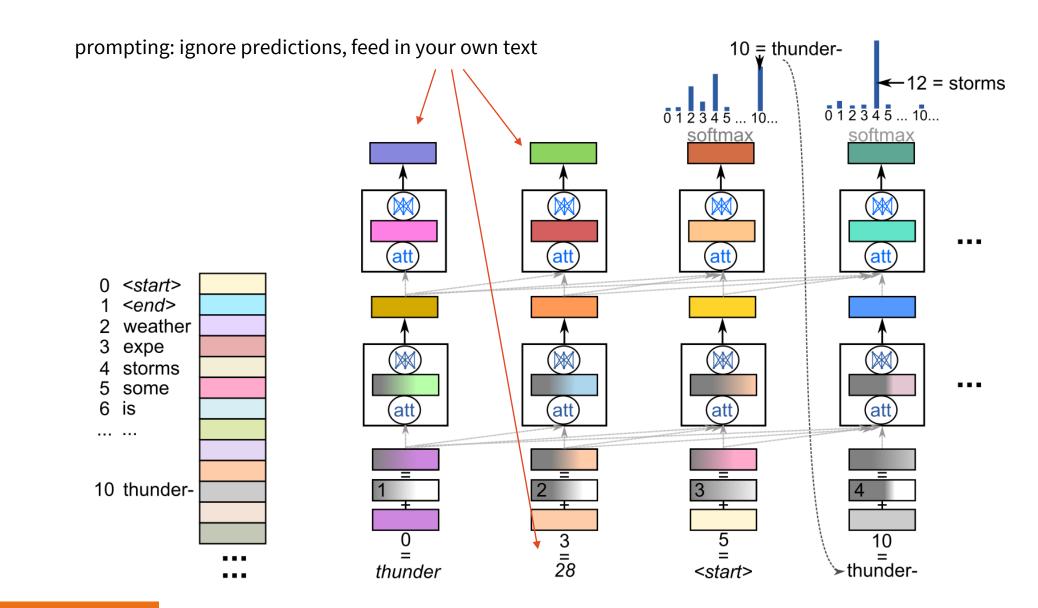




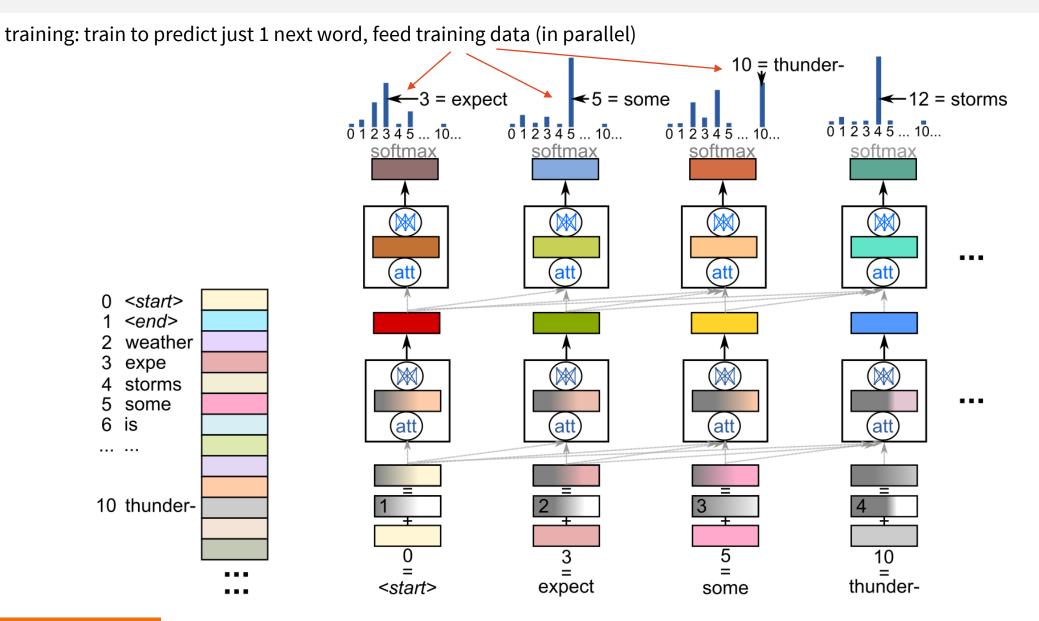
## **Transformer neural language model**



### **Transformer neural language model**



#### **Transformer neural language model**



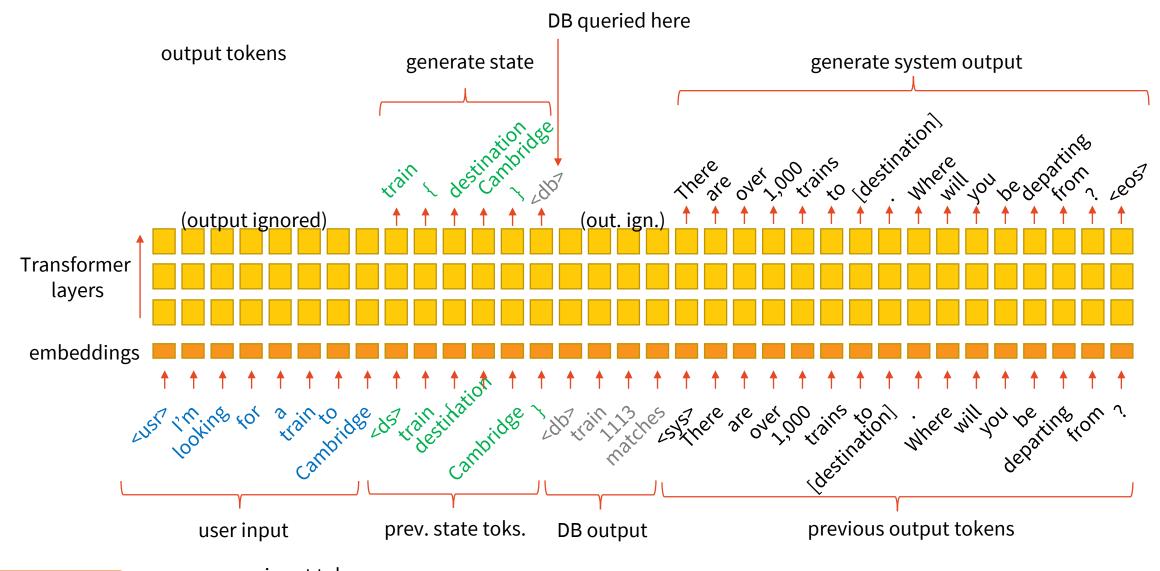
### End-to-end Neural Dialogue with GPT-2

- **GPT-2**: one of most popular pretrained language models
  - Transformer (100M-1.5B params)
  - pretrained on next-word prediction
  - 8M docs, 40GB data from the web

- (Radford et al., 2019) <u>https://openai.com/blog/better-language-models/</u> <u>https://huggingface.co/gpt2</u>
- Dialogue: GPT-2 finetuned (=further trained) on dialogue data (MultiWOZ)
  - task: next word prediction again (low level!)
- Multi-step, all word-by-word:
  - 1. feed in dialogue context (← ignore generation outputs for this bit)
  - 2. generate dialogue state (as text)
  - 3. query DB
  - 4. feed in DB results as text (← ignore outputs)
  - 5. generate response

(Kulhánek et al., 2021) http://arxiv.org/abs/2102.05126 https://github.com/ufal/augpt

#### **End-to-end Neural Dialogue with GPT-2**



**Dialogue Systems** 

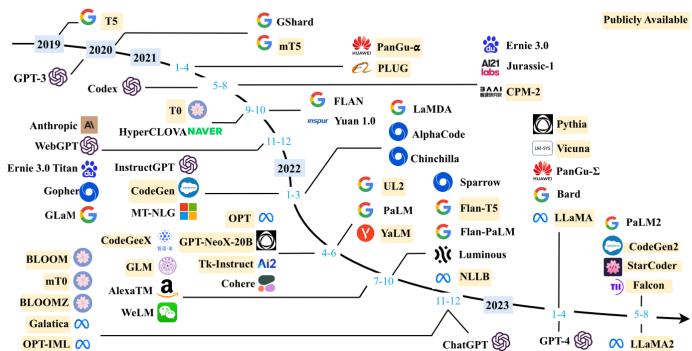
#### **Problems**

- Needs a lot of data & annotation (1000s of dialogues)
  - really costly, may be noisy
- Hallucinates sometimes
  - may generate factually incorrect outputs, hard to control
- Repetitive/dull outputs
  - settles for the most frequent output
- Still a long way to go
  - ~70% correct/successful dialogues

## Large language models (LLMs): Pretrain & Prompt

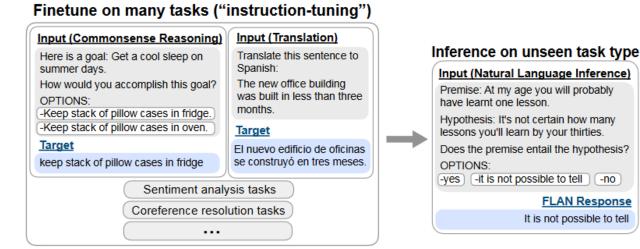
(Zhao et al., 2023) <u>http://arxiv.org/abs/2303.18223</u>

- Today's large models: 10-100B parameters
  - hard(er) to run (OPT, LlaMa, Falcon...)
  - or API only (GPT-3/4, ChatGPT, Bard...)
- architecture mostly the same
- pretrained on more data
- often no need to finetune
- prompting: feed in context / few examples / ask question, get reply
  - finetuning can help, but it's expensive & has less effect than in smaller LMs
  - prompt engineering may be required
  - still the same problems hard to control



### Instruction Tuning / RL from Human Feedback

- LLMs finetuned for prompting
  - instructions (task description)
     + solution in prompts
  - "in-domain" for what it's used later
  - Datasets available with many tasks



- RL improvements on top (~InstructGPT/ChatGPT/...):
  - 1) generate lots of outputs for instructions
  - 2) have humans rate them
  - 3) learn a rating model (another LM: instruction + solution  $\rightarrow$  score)
  - 4) use rating model score as reward in RL
  - main point: **reward is global** (not token-by-token) RL-free alternatives exist
  - somewhat safer (low reward for bad behavior)

(Ouyang et al., 2022) <u>http://arxiv.org/abs/2203.02155</u> <u>https://openai.com/blog/chatgpt</u>

(Rafailov et al., 2023) http://arxiv.org/abs/2305.18290

#### PLM → LLM: Problems?

- Potentially fixes the data problem
  - prompting → just a few examples are needed
  - prompt engineering may be necessary
- Doesn't fix the hallucination problem
  - models still hallucinate
  - they're not trained to produce "I don't know"
  - RLHF has no fact-checking built in
- Works reasonably well with all data given
  - but still not reliably
  - not guaranteed to adhere to task/scheme
- Over-hyped

JULY 12, 2022 | 6 MIN READ

#### Google Engineer Claims Al Chatbot Is Sentient: Why That Matters

Is it possible for an artificial intelligence to be sentient?

https://tradescantia.uk/article/dont-ask-an-ai-for-plant-advice/

Me: What are some good recipes for Atropa belladonna?

**Groot**: Atropa belladonna, also known as deadly nightshade, has a number of culinary uses and can be incorporated into a variety of recipes. Here are a few recipes to get you started:

Atropa Belladonna Tea: This tea i<u>s</u> a great way to enjoy the flavor of atropa belladonna and benefit from its sedative and calming effects. To make the tea, steep <u>2 teaspoons of dried atropa belladonna leaves</u> in 2 cups of boiling water for 20 minutes. Strain the leaves and serve the tea

Me: Which plants are native to Ganymede?

**Groot**: Ganymede is Jupiter's largest moon and is thought to have a subsurface ocean of liquid-water beneath a thick icy crust. Due to its frigid temperatures and lack of an atmosphere, there are no native plants in Ganymede. However, <u>some bacteria and other forms of microbial life are known to exist on Ganymede</u>, likely living in the subsurface ocean. These organisms may be able to provide energy

https://twitter.com/d\_feldman/status/1662308313525100546



A lawyer used ChatGPT to do "legal research" and cited a number of nonexistent cases in a filing, and is now in a lot of trouble with the judge 💋

6. As the use of generative artificial intelligence has evolved within law firms, your affiant

ntelligence website Chat GPT in order to supplement the legal research

with the generative artificial intelligence website Chat GPT, that your e the following cases in the affirmation in opposition submitted, which e nonexistent:

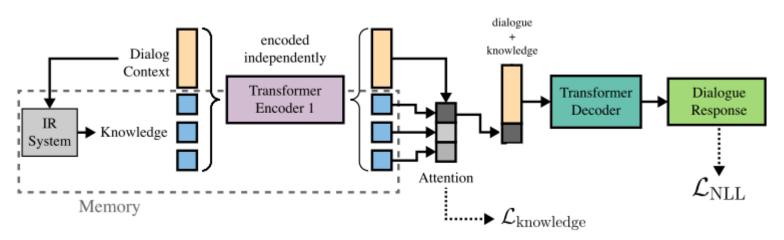
#### Professor Flunks All His Students After ChatGPT Falsely Claims It Wrote Their Papers

Texas A&M University–Commerce seniors who have already graduated were denied their diplomas because of an instructor who incorrectly used AI software to detect cheating

https://www.rollingstone.com/culture/culture-features/texas-am-chatgpt-ai-professor-flunks-students-false-claims-1234736601, https://www.scientificamerican.com/article/google-engineer-claims-ai-chatbot-is-sentient-why-that-matters/

## **Retrieval-augmented Generation**

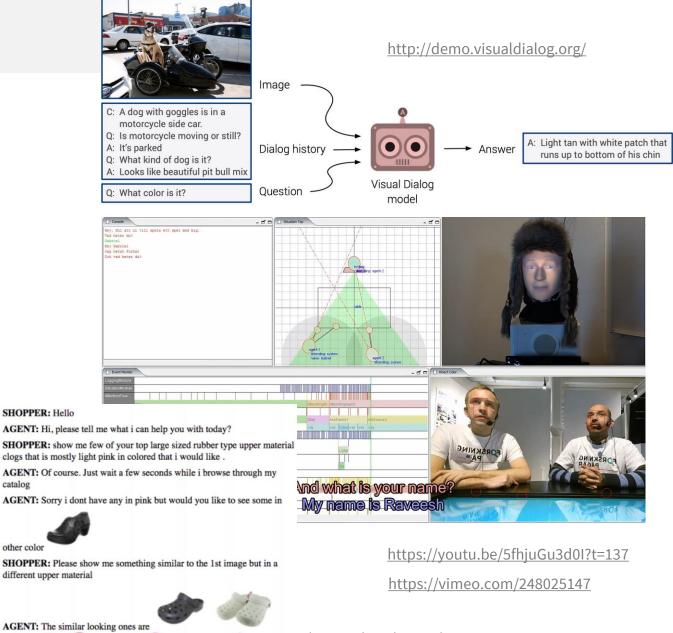
- Search = grounding in facts
  - e.g. using Wikipedia
- 2-step approach:
  - 1) Retrieve a candidate
    - search, relevant to input
  - 2) Edit it to match context
    - generate, condition on candidate
- Models trained to (partially) copy from facts
  - explicitly: classify copy vs. generate (old)
  - implicitly: shape of data (new)
- Tradeoff: right amount of copying
  - Don't ignore the retrieved
  - Don't copy it verbatim



(Pandey et al., 2018)https://aclanthology.org/P18-1123/(Weston et al., 2018)https://aclanthology.org/W18-5713/(Dinan et al., 2019)https://arxiv.org/abs/1811.01241(Xu et al., 2021)http://arxiv.org/abs/2107.07567(Roller et al., 2021)https://aclanthology.org/2021.eacl-main.24

## **Multimodal/Visual Dialogue**

- adding other modalities
- specific components
  - parallel to NLU
    - vision image classification networks
    - face identification/tracking
  - parallel to NLG
    - mimics/gesture generation
    - gaze
    - image retrieval
  - vision typically CNN
    - often off-the-shelf stuff
  - specific classifiers/rules



(Agarwal et al., 2018) http://aclweb.org/anthology/W18-6514

SHOPPER: I like the 4th result . Show me something like it but in material as in the 1st image from what you had previously shown me in clogs

catalog

other color

#### **Further Research Areas**

- Multi/open domains
  - reusability, domain transfer
  - training from little data
  - pretraining with "generic" data
  - connecting task-oriented systems and chatbots
- Context dependency
  - understand/reply in context (grounding, speaker alignment)
- Incrementality
  - don't wait for the whole sentence to start processing
  - not much stuff going on at the moment, but would help
- Evaluation
  - checking if the system does well is actually non-trivial

#### **Summary**

- Dialogue is far from solved, but useful systems exist
  - task-oriented vs. non-task-oriented
  - closed vs. open domain
- Standard practice: (ASR →) NLU → DM → NLG (→ TTS) components
  - implementation varies
  - rules/machine learning
  - there are standard toolkits
- Research **End-to-end models** join the components in a single neural net
  - finetuned/prompted language models
  - Transformer architecture
  - experimental, hard to control
- Multimodal systems: adding off-the-shelf I/O components

#### **Thanks**

**Contact me:** <u>odusek@ufal.mff.cuni.cz</u> <u>http://ufal.cz/ondrej-dusek</u>

#### Get the slides here:

http://ufal.cz/ondrej-dusek/bibliography (under "Talks")

#### **References/Inspiration/Further:**

- Pierre Lison (Oslo University): <u>https://www.uio.no/studier/emner/matnat/ifi/INF5820/h14/timeplan/index.html</u>
- Oliver Lemon & Verena Rieser (Heriot-Watt University): <u>https://sites.google.com/site/olemon/conversational-agents</u>
- Filip Jurčíček (Charles University): <u>https://ufal.mff.cuni.cz/~jurcicek/NPFL099-SDS-2014LS/</u>
- Milica Gašić (University of Cambridge): <u>http://mi.eng.cam.ac.uk/~mg436/teaching.html</u>
- David DeVault & David Traum (Uni. of Southern California): <u>http://projects.ict.usc.edu/nld/cs599s13/schedule.php</u>
- Luděk Bártek (Masaryk University Brno): <u>https://is.muni.cz/el/1433/jaro2018/PA156/um/</u>
- Gina-Anne Levow (University of Washington): <u>https://courses.washington.edu/ling575/</u>